STM Newsletter August 2010:

17th June, Seminar organized by the Spanish Federation of the Publishers Guilds on "Licenses in the digital world, experiences by STM publishers" in Madrid, Spain

The Spanish Federation of the Publishers Guilds (FGEE) organized a seminar on "Licenses in the Digital World, Experiences of STM magazines" on June 17th in Madrid. Over 40 interested member organisations from the Spanish publishing sector participated in this half day event where two invited presentations were given. Dagmar Laging (Vice President Sales, Springer Science & Business media) talked about "E-Books – challenge and chance – Experiences in the digital age from a STM publisher perspective" and presented an overview of the diverse developing sphere about licensing models in this area. The presentation by STM, Barbara Kalumenos, provided an introduction to "STM and Open Access: Position, ongoing development and the PEER project". To facilitate good understanding and a lively discussion at the end of each presentations simultaneous translation service was provided by two professional interpreters. Feedback from the participants and the level of discussions demonstrated that this seminar was a great achievement and STM thanks FGEE for starting this initiative and the continuation of our successful cooperation. The presentations can be found on the STM web side under: http://www.stmassoc.org/document_library.php