

PEER – Publishing and the Ecology of European Research

News release

20 January 2012

PEER Economics Research: Final Report now available at <http://www.peerproject.eu/reports/>

The PEER Economics Research Team headed by Professor Paola Dubini, ASK Research Center, Bocconi University, Milan, Italy has completed the economics research commissioned by PEER.

PEER (Publishing and the Ecology of European Research) is investigating the effects of the large-scale, systematic depositing of authors' final peer-reviewed manuscripts (so called Green Open Access or stage-two research output) on reader access, author visibility, and journals, as well as on the broader ecology of European research.

The PEER Economics Research Team addressed this issue from an economic perspective and investigated the effect of large-scale deposit on scholarly research publication and dissemination (sharing of research outputs) beginning with the analysis of publishers and institutions managing repositories and their sustainability.

In contrast to most of the existing literature, this study associates costs with specific activities performed by key actors involved in research registration, certification, dissemination and digital management and analyses actual cost structures of individual organizations.

The resulting report presents a number of important findings and observations including:

- providing a comparison of cost structures for publishers and repositories
- identifying 'make or buy' decisions available to publishers and repositories and how these affect cost structures
- describing how the ecology of scholarly publishing exhibits characteristics of multi-sided market competition in which sustainability and competition for resources and reputation affects open access journals, repositories and subscription based publishers.

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About PEER:

PEER (Publishing and the Ecology of European Research), supported by the [EC eContentplus programme](#), is investigating the effects of the large-scale, systematic depositing of authors' final peer-reviewed manuscripts (so called Green Open Access or stage-two research output) on reader access, author visibility, and journal viability, as well as on the broader ecology of European research. The project is a collaboration between publishers, repositories and researchers and runs from September 2008 to May 2012.

For further information on PEER, visit the website: <http://www.peerproject.eu/>

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PEER repositories: eSciDoc.PubMan.PEER, Max Planck Digital Library (MPDL), Max-Planck-Gesellschaft zur Förderung der Wissenschaften e. V. (MPG); HAL, CNRS & Institut national de recherche en informatique et en automatique (Inria); Göttingen University/ Göttingen State and University Library (UGOE); SSOAR – Social Sciences Open Access repository (GESIS – Leibniz Institute for the Social Sciences); TARA – Trinity College Dublin (TCD); University Library of Debrecen (ULD)

Long term preservation archive: e-depot, Koninklijke Bibliotheek